

Salesforce B2B Commerce (CloudCraze) Training

COURSE CONTENT

GET IN TOUCH



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About Multisoft

Train yourself with the best and develop valuable in-demand skills with Multisoft Systems. A leading certification training provider, Multisoft collaborates with top technologies to bring world-class one-on-one and certification trainings. With the goal to empower professionals and business across the globe, we offer more than 1500 training courses, which are delivered by Multisoft's global subject matter experts. We offer tailored corporate training; project Based Training, comprehensive learning solution with lifetime e-learning access, after training support and globally recognized training certificates.

About Course

Salesforce B2B Commerce, formerly known as CloudCraze, offers a powerful platform tailored to enhance the way businesses engage with other businesses through dynamic, digital commerce experiences. This specialized training by Multisoft Systems is designed to equip professionals with the skills needed to effectively implement and manage Salesforce B2B Commerce solutions.

Module 1: Overview

- ✓ What is Commerce Cloud - B2B Commerce?
- ✓ Managed package installation & Setup Processes
- ✓ Admin
 - CC Admin,
 - Anonymous Checkout,
 - User Checkout,
 - CSR Checkout,
 - Account,
 - Contacts,
 - Users,
 - Related Lists
- ✓ Accounts & Pricing
 - Account Groups and Price Lists
- ✓ Products
 - Standard Products,
 - Categories,
 - Product Specs,
 - Filters, and
 - Product Relationships

Module 2: Products

- ✓ Introduction
 - Types of Products
 - Aggregated,
 - Bundle,
 - Kit, and
 - Dynamic Kit
- ✓ Marketing and User Interface Configuration
 - Promotions,
 - Menus,
 - Featured/Spotlight Products,
 - Page Sections,
 - Page Labels, and
 - Localization
- ✓ Pricing Strategies
 - Tiered Pricing

Module 3: Pricing Strategies

- ✓ Attribute Driven Commerce
- ✓ Subscriptions, and
- ✓ Contract Pricing
- ✓ Complex Configurations

- Effective Accounts and
- Line Level Independence
- ✓ Overview
 - Review the technical exercise topics and
 - Introduce the class
- ✓ Administrative Overview
 - Review Key Terms,
 - B2B Commerce Architecture and
 - Technology Stack,
 - User Interface Demo
- ✓ Admin
 - CC Admin Configuration vs. Code Extension

Module 4: REST APIs

- ✓ User Interface
 - Layout Overrides,
 - Subscriber Templates,
 - Page Includes,
 - Subscriber Pages,
 - Handlebar Overrides,
 - CloudCraze UI Properties,
 - Extending My Account,

- Extending the CloudCraze Checkout Flow,
- Global JavaScript Functions,
- CloudCraze Event Handling,
- Handlebars Functions,
- Localization Functions, and
- Utility Functions and Objects

Module 5: Back-End: Global Extension Points

- ✓ Full API review
- ✓ Extension instruction